

## Keep Iowa Beautiful Welcomes Three New Affiliates

Des Moines, Iowa. June 14, 2004—Keep Iowa Beautiful welcomes three new affiliate members to the expanding network of Iowa communities committed to making community improvements with clean-up and beautification projects. The three are the Clarion Enhancement Team, The Fairfield Beautification Committee and Keep Linn County Beautiful. 23 communities have now affiliated with Keep Iowa Beautiful since it's inception in 2000.

“As Keep Iowa Beautiful affiliates, these communities have pledged to improve the image of their community and quality of life for their residents with beautification and clean-up projects,” said Gerry Schnepf, Executive Director of Keep Iowa Beautiful. “Iowan’s have always recognized the link between a clean, safe and healthy community and a strong local economy” added Schnepf, “making their communities great places to live, work and raise a family.”

To learn how you can be involved in these communities contact:

The Clarion Enhancement Team: Cheryl Kettleison--515-532-2256 or Mayor John Ofstethun’s office—515-532-2847.

The Fairfield Beautification Committee: Marji Wintroub—641-472-1939 or Mayor Ed Malloy’s office—641-472-6193.

Keep Linn County Beautiful: Teresa Kurtz at Bluestem Solid Waste Agency--319-398-1278 or Mayor Paul Pate’s office—319-286-5051.

Communities interested in becoming an affiliate should contact Keep Iowa Beautiful at 515-323-6537. Information on KIB is also on the web page [www.keeptowabeautiful.com](http://www.keeptowabeautiful.com)

Affiliates improve there communities through:

- Clean-up projects
- Public nuisance abatement
- Litter prevention/education programs
- Painting/fixing up buildings/structures
- Landscaping
- Ordinance changes

Keep Iowa Beautiful is a non-profit charitable organization. It is the 22nd state affiliate of Keep America Beautiful, which has nearly 500 local affiliates. Keep America Beautiful has been working for 50 years to improve the beauty of our nation.

For more information on Keep Iowa Beautiful, including volunteer opportunities; research, education, public awareness and beautification initiatives; and efforts towards keeping Iowa litter-free, visit the organization's Web site at [keepiowabeautiful.com](http://keepiowabeautiful.com) or contact Executive Director Gerald F. Schnepf at 515-323-6537  
[gschnept@keepiowabeautiful.com](mailto:gschnept@keepiowabeautiful.com).