

John C. Schneller elected to Keep Iowa Beautiful Board of Directors

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FOR MORE INFORMATION CONTACT:

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DES MOINES, Iowa—John C. Schneller has been elected to the Keep Iowa Beautiful (KIB) Board of Directors. KIB is a privately funded charitable organization of Iowa Citizens who are working for a more beautiful, litter-free state.

Mr. Schneller began a career with The MONY group 31 years ago and was Managing Director in Iowa for 10 years. He is currently a Financial Professional and Registered Representative for The MONY Group. He holds a BSBA from Drake University and a Chartered Life Underwriter from The American College in Pennsylvania.

“It is important to educate people on the long term disastrous effects of litter,” Schneller said, “There is no reason Iowa should not be the cleanest state in the country.”

Through the generosity of John Schneller and his wife Judy, The Litter Enforcement Award program was established. Each year two enforcement officers in Iowa are honored for their efforts in keeping their community beautiful.

Other board members of Keep Iowa Beautiful include: Co-Chairs Donald F. Lamberti and Robert D. Ray. Also, serving are Miriam Erickson Brown (Des Moines), Anthony J. Colosimo (Des Moines), William J. Fultz (Des Moines), Thomas B. Hadden, III (Altoona), Kathy Morris (Davenport), Ron Pearson (West Des Moines), Doug Shull (Indianola), Ed Skinner (Altoona) and Mark Wandro (Ames).



Photo of John C. Schneller

Keep Iowa Beautiful is a non-profit organization affiliated with Keep American Beautiful. Programs include litter / illegal dumping protection, public nuisance abatement

and beautification efforts in regions, communities, neighborhoods. Iowans support the work of the organization through charitable donations, the State Keep Iowa Beautiful Income Tax Check Off and in establishing local affiliate organizations.